Ease up NAB. It's a pretty big ocean out there and there's plenty of room for everyone. Satallite radio isn't going to put you out of business. Remember in the early 80's when the Supreme Court broke up the Bell system? There were those nay sayers who saw the demise of the telecommunications system as a result of the break up. But it's just fine. Everyone is coexisting well...and you will too.So get off your high horse, embrace the competition, get ready to work harder and take a deep breath...it's going to be ok.